PTO/SB/05 (06-03)

Approved for use through 07/31/2003. OMB 0651-0032

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

UTILITY
PATENT APPLICATION
TRANSMITTAL

a collection of information unl	ess it displays a valid OMB control number.
Attorney Docket No.	14542US02
First Inventor	Jeyhan Karaoguz
Title	MANAGEMENT OF MULTIMEDIA DISPLAY CONTENT IN A MEDIA EXCHANGE NETWORK
Express Mail Label No.	EV 304935850 US

	RANSMITTAL			- itle	10	DISPLAY CONTENT IN A MEDIA EXCHANGE NETWORK		
	onprovisional applications under 37 CFR 1.53(b))			xpress Mail Lab	+	EV 304935850 US		
APPL See MPEP chapter 600	ICATION ELEM	ENTS ent application cont	-	ADDRESS TO): F	commissior P.O. Box 14 Nexandria,	VA 22313-1450	
1. See Transm (Submit an original and origin	ittal Form (e.g., PTinal and a duplicate for fee aims small entity stated 1.27. In agement set forth below) title of the invention expanding Fed sponsor of sequence listing, a taing appendix of the Invention of the Drawings (exception the Disclosure	O/SB/17) e processing) atus. [Total Pag cations red R&D able, or a computer (if filed) [Total She	es <u>46</u>]	7. Comp 8. Nucleotide a (if applicable a). Com b. Specifica ii. c. Stat ACCC 9. As: 10. 37 (w) 11. En	OM or CD puter Progrand/or Ami e, all necessation Sequestion Sequestion Sequestion Paper tements ve DMPANY Signment F CFR 3.73(hen there is	-R in dupling am (Apper no Acid Sesary) dable Formence Listing or CD-R rifying ider RAPP Papers (COV b) Statemers an assignation Documents	cate, large table or ndix) equence Submission (CRF) g on: (2 copies); or httity of above copies LICATION PART wer sheet & document Power nee) Attornet cument (if applicable Copies)	es TS ents(s)) of ey //e) s of IDS
b. Copy from (for contin	n a prior application nuation/divisional with the prior application and the prior application (d)(2) and 1.33(b).	(37 CFR 1.63(d) ith Box 18 comple FOR(S) hed deleting inveication, see 37 C 37 CFR 1.76	entor(s) FR	13.	eliminary eturn Recei hould be s ertified Cop foreign pri onpublicati)(B)(i). Ap equivalen ther:	Amendmipt Postcar pecifically by of Priority is claim on Requestillation must to the control of	tent ord (MPEP 503) itemized) ty Document(s) imed) st under 35 U.S.C. st attach form PTC	
18. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below and in the first sentence of the specification following the title, or in an Application Data Sheet under 37 CFR 1.76: the specification following the title, or in an Application Data Sheet under 37 CFR 1.76: Continuation Divisional Continuation-in-part (CIP) of prior application No.: Prior application information: Examiner: Art Unit: For CONTINUATION OR DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts.								
Customer Num	her: 23	3446			OR _	Correst	oondence address	below
Customer Num								
Address						Zip Code		
City			State	l		Fax		
Country			elephone	11 - Als (All-	ov/Acont\	51,486		
Name (Print/type)	Kevin E. Bor	g _, E · 7≥		ation No. (Attorn	iey/Agent)	Date Date	September 3	0, 2003

PTO/SB/17 (11-00)

Approved for use through 10/31/2002. OMB 0651-0032
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
Under the Paperwork Reduction act of 1995, no persona are required to respond to a collection of information unless it displays a valid OMB control number.

FEE TRANSMITTAL for FY 2003

Patent Fees are subject to annual revision.

TOTAL AMOUNT OF PAYMENT (\$)840.00

Complete if Known					
Application Number	unassigned				
Filing Date	herewith				
First Named Inventor	Jeyhan Karaoguz				
Examiner Name	unassigned				
Group Art Unit	unassigned				
Attorney Docket No.	14542US02				

METHOD OF PAYMENT					FEE CALCULATION (continued)					
			3. A[TIDO	ONA	L FEE	S			
The Commissioner is hereby authorized to charge indicated fees and credit any overpayments to:		0.71	Large		Small					
credi	t any overpaym	ents to.		ا ا		Entity		Entity		Fee
Deposit		13-0017		1	Fee	Fee	Fee	Fee	Fee Description	Pald
Account Number		13-0017			Code	(\$)	Code	(\$) 65	Surcharge - late filing fee or oath	
Deposit		1 - 11-14 O M	Anlloy.		1051	130 50	2051 2052	25	Surcharge - late provisional filing fee or cover	
Account		drews Held & N	_		1052	טט	2032	25	sheet	1
Name ☑ Cha	rae Any Additio	nal Fee Required Uni	der 37 CFR 1.1	16 and 1.17						
☐ Appl	icant claims sm	all entity status.			1053	130	1053	130	Non-English specification	
See	37 CFR 1.27				1812	2,520	1812	2,520	For filing a request for ex parte reexamination	
2. ⊠ Paym	ent Enclosed:		П О#ь»		1804		1804	920*	Requesting publication of SIR prior to Examiner	
☑ Chec	k 🗆 Credit C	ard ☐Money Order	☐ Other		1				action	
		OAL CUL ATI	ON		1805	1,840	1805	1,840*	Requesting publication of SIR after Examiner	1
	FEE	CALCULATI	UN		1				action	
1. BASIC F					4054	110	2251	55	Extension for reply within first month	
	ity Small Entity e Fee Fee	Fee Description			1251 1252	410	2252	205	Extension for reply within second month	
Fee Fe Code (\$		1 es pesonipais.		Fee Paid	1253	930	2253	465	Extension for reply within third month	
1001 7	•	Utility filing Fee		750.00	1254	1,450	2254	725	Extension for reply within fourth month	
1002 3		·			1255	1,970	2255	985	Extension for reply within fifth month	
		<u>-</u>			1401	320	2401	160	Notice of Appeal	
1003 5		· · · · · · · · · · · · · · · · · · ·		一	1402	320	2402	160	Filing a brief in support of an appeal Request for oral hearing	
1004 7				一	1403	280	2403	140 1510	Petition to institute a public use proceeding	
1005 1	60 2005 80	Provisional filing	iee	L	1451	1,510	1451 2452	55	Petition to revive - unavoidable	
ŀ			OUDTOTAL	(4) (E)750.00	1452 1453		2453	650	Petition to revive - unintentional	
			SUBTUTAL	(1) (\$)750.00	1501		2501	650	Utility issue fee (or reissue)	
2. EXTRA C	LAIM FEES				1502		2502	235	Design issue fee	<u> </u>
1			Fee from	Fee Paid	1503	610	2503	315	Plant issue fee	
		Extra Claims	below		1460	130	1460	130	Petitions to the Commissioner	
Total Claims	25 - 20**	= 5x	18.00 =	90.00	1807	50	1807	50	Processing fee under 37 CFR 1.17(q) Submission of Information Disclosure Stmt	\vdash
Independen	t 👨	Я	84.00 =	0.00	1806		1806 8021	180 40	Recording each patent assignment per property	
Claims	3 - 3** =	0 ×		0.00	8021	40	8021	40	(times number of properties)	
Multiple De	pendent		280.00 =	<u>0.00</u>	1809	750	2809	375	Filing a submission after final rejection (37 CFR § 1.129(a))	
	itity Small Enti	ty e Fee Description	ı		1810	750	2810	375	For each additional invention to be examined (37 CFR 1.129(b))	
Fee F					400	750	2801	375	Request for Continued Examination (RCE)	
1202		Claims in exces	s of 20		1801 1802		1802	900	Request for expedited examination of a design	
1	84 2201 4	2 Independent da			1302	. 500	,002		application	
1203	-				Othe	er fee (s	pecify)			
	84 2204 4		endent claims		-					
1205 18 2205 9 **Reissue claims in excess of 20 and over original patent										
		and over ong		AL (2) (\$)90.0	a l					
		d if greater For Rei			*Re	duced l	y Basic	Filing Fe	e Paid SUBTOTAL (3) (\$)
**or numbe	**or number previously paid, if greater; For Reissues, see above *Reduced by Basic Filing Fee Paid *Complete (if applicable)									

SUBMITTED BY					Complete (if applicable)
Name (Print/Type)	Kevin E. Borg	Registration No. (Attorney or Agent)	51,486	Telephone	312-775-8000
	16 -	Σ R =	1	Date	September 30, 2003
Signature	(C-adit cord infor	mation should not